

## **Corporate Commitment Award**

## **Eastman Kodak Company**

Rochester, New York

Eastman Kodak Company, a leader in the creation and use of images in the photography, health and commercial markets, is also a leader in practicing and promoting energy efficiency. Its corporate commitment to continually improve energy performance spans both operations and product lines. Eastman Kodak's world class energy team has top-level company commitment as demonstrated through its robust energy policy and aggressive energy and carbon dioxide reduction goals, which are tracked monthly. The energy team, working together with the basic manufacturing operations, implements a strategic energy management plan that has already saved more than \$8.5 million in operating costs and enough energy to operate all of its plants worldwide for a full month, reducing carbon dioxide emissions equivalent to planting 216,000 acres of trees. Eastman Kodak also produces and sells more than 20 ENERGY STAR qualifying product lines including copiers, printers, and scanners.

